

Manjeet Chaurasiya

Senior UI/UX Designer

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SUMMARY

Senior UI/UX Designer with 9+ years of experience designing data-driven web and mobile solutions for SaaS, logistics, and enterprise systems. Skilled in UX strategy, design systems, and AI-powered design workflows, delivering user-centric solutions that increase engagement, reduce process time, and improve business outcomes. Adept at leading end-to-end design lifecycle—from research and wireframing to prototyping and developer handoff.

CORE SKILLS

- **UX:** Research, Wireframing, Prototyping, Usability Testing, Information Architecture
- **UI:** High-Fidelity Design, Design Systems, Interaction Design, Responsive Design
- **Tools:** Figma, Adobe XD, InVision, Adobe Creative Suite
- **Methods:** Design Thinking, Agile, Human-Centered Design
- **Additional:** Accessibility (WCAG), UX Writing, AI in Design

PROFESSIONAL EXPERIENCE

Lead UX/UI Designer | BluePi

May 2023 – Present

- Designed AI-powered toll monitoring dashboard, improving anomaly detection accuracy and reducing audit time.
- Led SaaS Campaign Management Platform design—streamlined campaign setup by 40%, optimized role-based access for admin control, and improved targeting workflows.
- Built Mobile Privacy & Security App with intuitive dashboards and alerts, enhancing vulnerability detection experience.
- Owned end-to-end design process: requirement gathering, journey mapping, wireframes, high-fidelity prototypes, and developer collaboration.

Sr. UX/UI Designer | BluePi

May 2021 – April 2023

- Delivered dynamic dashboards for retail operations and QSR systems—cut manual reporting time by 35% and improved decision-making efficiency.
- Designed document management system with advanced query builder and approval workflows—reduced processing errors by 30% and halved follow-up time.
- Introduced intuitive data visualization and status indicators, improving cross-team collaboration.

UI/UX Designer | BluePi

May 2020 – April 2021

- Designed logistics mobile app for real-time shipment tracking and payment—reduced delivery delays by 15%.
- Built analytics dashboards and training systems, improving user task efficiency.

(Earlier roles: Visual Designer at BluePi & AKS Designs; Graphic Artist at Moddus Communication – focused on branding, marketing collaterals, and UI design.)

EDUCATION & CERTIFICATIONS

- **Diploma in Digital Art**, APT (2004–2005)
- **B.A., University of Delhi** (2009–2011, Coursework)
- **Certifications:**
 - AI-Powered UX Design – IxDF (2024)
 - ChatGPT & LLM Prompt Engineering – Udemy (2024)