

Manjeet Chaurasiya

UX/UI Designer

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Location:
Gurugram, India

Case study Portfolio:
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Skills:

- Design Strategy
- Wireframing
- Prototyping
- Interaction Design
- User Interface Design
- Usability Testing
- Visual Design
- Corporate Branding

Familiar Tools:

Figma
UI Design, Wireframing, Prototyping, Dev Collab

Adobe Creative Suits
Branding & Collaterals, Image Editing, Vector & Illustration

Jira, Youtrack
Project Management

Notion, Confluence
Documentation

Familiar LLMs:

Perplexity, Chat GPT, Claude, Gemini
UX Writing, Design Documentation, Ideation

Familiar AI Tools (UX):

Relume, UI Zard, Creatie
Early Prototyping, Layout, Component & flow Ideation

Refero
Design References

Education & Certification:

AI-Powered UX Design
Dec 2024, IxDF-The Interaction Design Foundation

ChatGPT and GPT-4LLM-Prompt Engineering
Nov 2024, Udemy

Diploma in Digital Art
2004-2005, APT

Bachelor of Arts (B.A)
2009-2011 (Coursework only), University of Delhi

Summary

UI/UX Designer with **6+ years' experience** driving design strategy, cross-functional collaboration, and product delivery for leading tech brands. Built a successful career on hands-on project impact and continuous upskilling, with deep expertise in modern UX, AI-powered design, and business outcome-focused workflows.

Work Experience

Lead UX/UI Designer (May 2023 - Present)
BluePi

- Project:** Automating and streamlining the project pricing process
- Responsibilities :** Defined user flows and designed dashboards to simplify pricing workflows and improve team
- Reduced deal setup time by designing a guided deal setup flow with real-time validation
 - Design & implement a structured and searchable interface for selecting titles, categories, and skills to improved resource assignment efficiency.
 - Design a visual timeline interface and auto-calculated durations which improved in phase setup time.

- Project:** : QSR Retail Operation System
- Responsibilities :** Participate discovery session, ideation & designing user flow, wireframe, mockups
- Designed dynamic dashboards for operations, sales, delivery, and NPS that helps to reduced manual reporting time, improved decision-making
 - Enabled configurable, real-time data visualization which boosted store performance and reduced order drop-offs

- Project:** : Pre-Trade agreement Document Management System
- Responsibilities :** Designed an intuitive multi-document interface with custom reporting, approval workflows.
- Designed a query builder UI leveraging GraphQL that empowered users to generate precise, personalized reports.
 - Crafted a unified user interface to handle various pre-trade agreements with multiple signatories. This reduced processing errors by 30% and eliminated bottlenecks in document handling.
 - Introduced a clear visual workflow and status indicators for document approvals, cutting half follow-up time and increasing cross-team collaboration efficiency

Sr. UX/UI Designer (May 2021 - April 2023)
BluePi

- Project:** : FASTag Vehicle Detection System
- Responsibilities :** Take care of complete Design flow & processess from Ideation to wireframingdelays.
- Designed dashboard for AI-powered vehicle defection and toll monitoring - Improved accuracy and classification speed
 - Created clean visualizations for anomaly and audit tracking - Enabled faster issue resolution
 - Mapped intuitive workflows for data reconciliation and reporting-Reduced manual errors and processing delays

- Project:** Mobile Privacy & Security Application
- Responsibilities :** Take care of user flow, user interface & Prototypes
- Designed centralized risk dashboard with categorization and alerts → Helped users quickly understand and act on risks
 - Developed contextual navigation and detail drill-downs → Improved comprehension of technical vulnerabilities

UX/UI Designer (May 2020 - April 2021)
BluePi

- Project:** Campaign management Application (Saas)
- Responsibilities :** Take care of complete requirement gathering, user Journey, user flow, style guide, user interface & prototypes
- Designed complete flows for campaign creation, scheduling, and user segmentation—reducing setup time by 40% and improving campaign targeting.
 - Built user management with role-based access, enhancing team coordination and admin control.
 - Structured intuitive navigation and dashboards with real-time controls and quick actions—boosting operational efficiency.

UI Designer (July 2018 - April 2020)
BluePi

- Gati (Logistics App) : Led UI design, interaction, and visual design; co-defined features and user flow with the team.
- India Info Drive: Designed UI and visual elements as part of the design team.
- PiStats (Analytics Tool): Delivered UI design and contributed to feature planning and user flow.
- Hero – GP Mobile App: Supported interaction design, UI, and visual aesthetics.
- Herbalife – Training System: I was responsible for User Journey, wireframes, visual assets, and high-fidelity mockups.
- Jain Community Portal: Took care of user flows, Wireframes mocks & prototypes for web and mobile.
- AMS (Appraisal System): Worked on UI/UX flows and visual design.
- HTL Logistics: Delivered user interface design and user flow.
- Zwayam: Contributed to UI design and flow planning.

Visual Designer (May 2016 - June 2018)
BluePi

I was responsible for crafting intuitive and visually engaging web interfaces aligned with brand strategy. My role involved close collaboration with cross-functional teams to ensure cohesive branding and seamless digital experiences.

Visual Designer (June 2014 - April 2016)
AKS Designs

At the AKS I was responsible for designing of marketing colletorals, packaging, branding

Graphic Artist (June 2012 - Feb 2014)
Moddus Communication

I worked here as a Graphic Designer and take care of Marketing colletoral, Brand identity